



2009-2019
10 YEARS TRANSFORMING LIVES





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OUR FOUNDATION PARTNERS



ADVISORS



TOGETHER. FOR GOOD.



2019 marks the tenth year of the Blue Skies Foundation, which is a cooperation between the fresh fruit company Blue Skies, and two retailers, Waitrose & Partners in the UK and Albert Heijn in the Netherlands. Through this unique and progressive cooperation, the Foundation seeks to support the communities which participate in the production of fresh-cut fruit products that are made by Blue Skies. This report has been put together to look back at what has been achieved over the past ten years.

HOW WE WORK

The Foundation is structured in a way that enables projects to be chosen by the people living within the communities where Blue Skies operates in Ghana, South Africa, Senegal and Egypt. Our Councils, which are made up of representatives of the areas where we work, and our Board of Directors, ensure we follow a democratic process in how projects are prioritised, and take collective responsibility for overseeing the implementation and evaluation of all our initiatives. Funding is provided annually in equal contributions by our founding partners, Waitrose & Partners, Albert Heijn and Blue Skies.



As part of this report, we have commissioned Dr Linda Kleemann of the Kiel Institute for World Economy in Germany, to highlight the impact of the Foundation through the perspective of some of the people who have benefited from it over the last ten years. Look out for the *Foundation Ten Year Voices* logo to discover their stories. You can also find more stories online at: www.blueskies.com/foundation

10 YEARS TRANSFORMING LIVES

*An introduction by
Dr. Linda Kleemann*



TheBlueSkiesFoundation is transforming lives. This is not possible in one year, but in 10 years. It takes time to transform a life. Caring for people and inspiring them to act responsibly in their environment is at the core of the Blue Skies culture. 10 years, 100 projects, 100,000 people. But the Foundation is not a Public Relations instrument. In essence, this Foundation is about touching people personally and having the dedication to see

lives transform and develop. It is not about the sum of money, nor the amount of people. Not many other foundations can go back to any school that they have financed ten years ago, be welcomed like an old friend and find it in a perfect state of maintenance. Why is the Blue Skies Foundation so much more successful than others in the long run? In my view, there are three main success factors: being local, being consistent and spending wisely, not abundantly. Most of the Foundation board and staff live and work in the local community, guaranteeing adequacy, respect, and the translation of written targets and values into real life. Even

before the Foundation existed, Blue Skies as a company supported community projects according to the same principles that are still applied. Many years of constant presence and reliability create mutual trust and respect. Finally, investing based on maximum impact rather than maximum spend, ensures that only the most sustainable projects are supported, and ensures that appropriate funds are also available to oversee project selection and long-term monitoring and evaluation. With this unique approach, the Foundation can be a role model for others around the world!

WAITROSE
& PARTNERS



**£1.5m
INVESTED**



**12 NEW
CLASSROOM
BLOCKS**
BENEFITING OVER
15,000 PUPILS



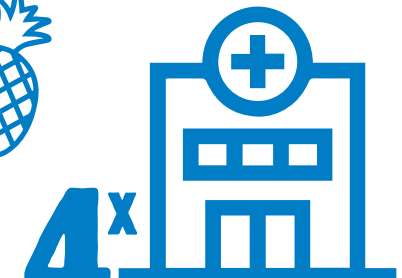
**100
PROJECTS**



**60
COMMUNITIES**



**NEW CHILDRENS
PLAYGROUNDS**



4^x CLINICS SUPPORTED
IMPROVING ACCESS TO HEALTH CARE
FOR OVER **10,000 PEOPLE**



TOILETS BUILT
HELPING TO REDUCE WATERBOURNE
DISEASES LIKE CHOLERA

WE ARE **ALL** IN THIS TOGETHER



**OVER 100K
PEOPLE
BENEFITED**

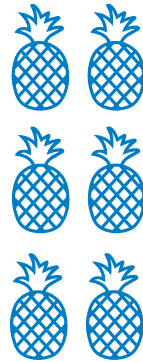


**2 SPORTS
CENTRES**

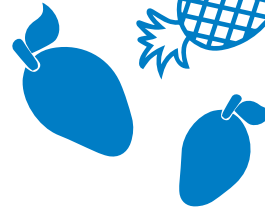
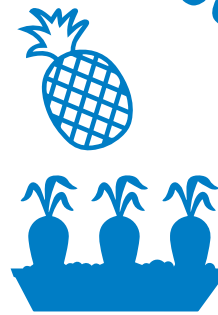
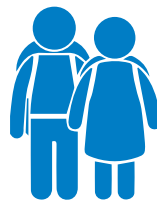
KEEP-FIT MEMBERSHIP
INCREASED BY OVER 60%



**1,500 FARMERS
TRAINED AT 2
NEW RESOURCE
CENTRES**



**7,000 STUDENTS
INSPIRED TO FARM
IN OUR SCHOOL
FARM COMPETITION**



PERSPECTIVES FROM OUR PARTNERS



ANTHONY PILE, BLUE SKIES

For Blue Skies, we do not regard the Foundation as “Giving something back to the community” an expression one often hears. We are not trying to impress anyone with our would-be generosity or largesse. No, we think that all business has a responsibility to be a part of the community in which they live and to do as much as possible to improve the lives of everyone around. It is simply a responsibility of all commercial enterprises. This approach helps us to focus on making sure the projects we fund are worthwhile, that they are carefully costed, and will serve the community for a long time. We revisit our 100 past projects frequently to ensure that they are still relevant and doing the job intended. We are not interested in trumpeting the success of this work, but we do get concerned if there are signs that the projects are not sustainable or no longer valid.



JOCELYN ROGERSON, WAITROSE & PARTNERS

At Waitrose & Partners we recognise our role in building sustainable livelihoods for the people who grow, pick and pack our produce. The Waitrose & Partners Foundation was launched in 2005 in South Africa to help improve the lives of the workers and communities from which we source. Four years later, we joined forces with Blue Skies and Albert Heijn to create a means of supporting communities that we source from in Ghana. Here, many rural farming communities were inherently disadvantaged because of lack of investment, poor infrastructure and limited opportunity. For us, worker voice is key to the success of any project and it is brilliant to see the impact that these projects have had. Involving communities in decision making has helped to ensure that projects supported over the years have met the needs of those local communities. We are particularly proud of the work that has been achieved in education. It's such a joy to see the future of a nation learning and developing, the smiling faces of the children say it all!



HENRI ZONDAG, ALBERT HEIJN

At Albert Heijn, we strive for long term strategic partnerships with a select group of suppliers. Crucial to our sustainable business model, is assuring our customers of ongoing availability of top quality produce. To further strengthen and intensify our partnership approach we established the “Albert Heijn Foundation”, with Blue Skies as one of the very first to cooperate with us on this platform. Together, we initiate and develop projects to support the development of communities and living conditions for staff and their families in areas where Blue Skies is active. Our Foundation has truly taken our business relationship to new heights, and over a period of “just” 10 years, has resulted in a wide variety of impactful projects in the vast majority of areas where Blue Skies operates. It has been a great pleasure working with the Blue Skies team as well as local community partners, and it makes us feel proud of all that has been realized already. And more to come! Furthermore, our joint business has been growing progressively ever since, assuring more and more of our customers can enjoy unique, top quality “fresh from harvest” fruit products from Blue Skies on a daily basis for a long time going forward!



GETTING STARTED WORKING TOGETHER

In its first two years, much of the focus of the Foundation was placed on agreeing the principles and setting up the structures and processes that would allow it to work effectively. This was not a charity in the traditional sense, but a new kind of movement that enabled two retailers to work together with a prepared fruit manufacturer, to jointly support the communities where they produced and sourced their fruit. It was a model that eschewed the conventional wisdom that influenced the establishment of other foundations. This was a foundation where each party contributed the same amount and therefore had an equal say on how things should be run; and where funding was set based on the relevance and strength of the project proposals received, and the Foundation's ability to provide the most effective level of support. It was these principles that enabled the Foundation to successfully complete eight projects in its first two years, including the construction of a new classroom block, a community centre, and the renovation of two schools.



Budkwaa Community Centre and Kindergarten in the Central Region of Ghana



Children at Sekykrom Kindergarten, which was renovated by the Foundation in 2010



Board and Council Members following a Foundation meeting



Foundation Manager, Alistair Djimatey, at the Canaan Cornmill project



Borehole and hand pump at Nanabin



Billy's story



Billy Gameti first grew pineapple on 5 acres of land more than 20 years ago. He started small, but with a big ambition. Initially, Blue Skies helped him to fulfil their export criteria. His farm has now grown to 700 acres, selling 4 tons of pineapple per week to Blue Skies. He has been a supplier for 19 consecutive years. "They are doing so much" he says. He is very happy that he can bring jobs and social development to the community through his farm and the Foundation. Every year, he receives many ideas from his community and quite a number of them have been approved. The one that had the biggest impact for educational outcomes was the construction of a classroom block for Fotobi Junior High School in 2010. The Head Teacher

and community are maintaining it very well. The best school in the district award that they won last year, proves their dedication. A second project that he likes to recall is the Nsawam WC. He decided to top up the funds for its construction with his own money, because he was convinced that this made sense. It is now of great benefit to his people and the community since they did not have a toilet before. He stresses that he feels responsible for the projects that he brought forward, and helps communities to ensure they are properly maintained. For him, the Foundation is always helpful and a great source of inspiration. And through the Blue Skies family, he has become a well-respected farmer and a role model for future generations.



Billy Gameti, pineapple farmer, Ghana



Aman from KVIP. A community toilet facility provided in 2010



Billy Gameti, pineapple farmer.



Fotobi JHS School. Renovated by the Foundation in 2010

STRENGTHENING THE MODEL COLLECTIVE RESPONSIBILITY

The Foundation learned a lot in its first few years. This helped it to build a stronger framework that would make project selection and implementation more effective. However, what has enabled the Blue Skies Foundation to ultimately succeed, is the principle of 'Collective Responsibility'. This principle ensures that all parties assume equal share of accountability, without attributing credit or blame on only one set of shoulders. This has enabled the Foundation to always be open about its challenges, so it can tackle them together head on. It is what has steered the Foundation away from becoming merely a PR exercise, and towards something that can make a tangible difference in the long term. By working closely together in partnership, and taking collective responsibility, the Foundation was able to implement a further fourteen projects in the years between 2011 and 2012. These included a new multi-use games area for staff at Blue Skies and a training centre for mango farmers.



Multi Use Games Area at Blue Skies Ghana



New classroom block for Abortia School



Computers for I M Manchu Secondary School in South Africa



A new KVIP toilet block at Akotoukrum



Training Centre at Nsawam Clinic



Toilet Block in Nsawam





Victoria Boateng, mango farmer, Ghana

Victoria's story



Victoria Boateng is convinced: "If it were not for Blue Skies, the mango industry would not have grown". Victoria established Green Dove Farms in Ghana 17 years ago with no idea about marketing. Like many other farmers, she did not know where to sell her fruit. She was very lucky that Blue Skies not only approved the quality of her fruit, but also invested in training and a long term partnership with her and other mango farmers in the area. Together, with its main customers and Foundation partners Albert Heijn and Waitrose & Partners, they have been of continuous help. "We know that they are always doing their best" she says. The Foundation built the

Somanya Centre of Excellence in 2012. She remembers how much persuasion was needed to convince the Council and the Board of their project's merit. But in the end, it was approved and it became a success. The centre has helped to make the mango farmers more visible and attract people. The farmer association has grown stronger, more united and the joint space enables them to share ideas. It is used for training and demonstrations. New buyers and suppliers also present themselves there. "The centre is helping to grow mango activity in this area. We are always striving for more." Victoria says.



The Somanya Centre of Excellence



A training session taking place at the Centre of Excellence

GOING THE EXTRA MILE MAXIMUM IMPACT

2013-2014 signalled a growing confidence in the Foundation and its ability to implement successful projects. Over the next two years the Foundation implemented eighteen more projects including five projects in South Africa, and it began planning its first project in Senegal. By 2014, the Foundation had completed forty projects. By now, the Foundation was starting to get a good sense of the most pressing needs and the greatest impacts. For example, toilet projects were helping to significantly reduce incidents of water-borne diseases such as cholera, and classroom blocks were having a profound impact on attendance levels at schools.



Jungle Gym Playground at Tegwan's Nest School in South Africa



Opening ceremony at Oboadaka KVIP



Yaw Krow KVIP toilet



Ayenya Borehole Project



The new KVIP toilet provided for the village of Nsaakye in Ghana



Yaw Duodu Teachers Accommodation



2013-2014

Mr Pole's story



At Balfour Primary School in South Africa, the Blue Skies Foundation is helping to fill a gap, says Mr. Pole, Principle of the school. The government is supporting the school with food through its school feeding programme. However, in the past many children remained hungry and the food was wasted, because the school had no equipped kitchen to prepare meals for more than 1,000 children every day. In 2013, the Foundation upgraded the kitchen facilities with stoves, refrigerator, cupboards and other supplies. Mr. Pole recalls how such a small change has made a big difference

for the children. Attendance rates have increased. The school is growing in popularity, not least because the children are well fed. The jungle gym, also provided by the Foundation, increases motor skills and fosters team spirit and motivation. Teachers can also detect motor deficiencies or disabilities at an early stage. According to Mr. Pole, Blue Skies is the only local company that supports the community in solving basic challenges around education and health. With 500 hundred employees at peak season, it is one of the biggest employers in the area.



Mr Pole, Principle, Balfour School, South Africa



The new jungle gym at Balfour Pre School



A cook preparing a meal for learners at the new kitchen provided by the Foundation



Learners queuing for their food at the kitchen at Balfour Primary School

INSPIRING THE YOUNG SCHOOL FARM

In 2014 the Foundation Council met in Ghana to discuss the challenges experienced by farmers and how the Foundation might help to address them. One particular challenge mentioned by nearly every member of the council was; 'how do we encourage more young people in to agriculture?'. With the average age of farmers increasing and graduates becoming more attracted to white collar jobs in the city, there was a real concern about who would supply Blue Skies with its fruit in the future. With this in mind, the Foundation launched the School Farm of the Year Competition as a way to positively engage students in agriculture by incentivizing schools to setup and run their own school farms.



The new clinic at Nawule, in the Western Region of Ghana



Borehole and water dispenser for Nsawam Firestation in Ghana



The opening ceremony for the new Teachers Accommodation at Nanabin Primary School, in the Central Region of Ghana



The new KVIP toilet block for the village of Porkum in Ghana



Opening a new WC block for Nsawam Clinic in Ghana



One of the new classrooms at Obodan School in Ghana



The new Jungle Gym provided for Zenzele Day Centre in South Africa

2015-2016



Belinda Assan, student at Chinto Junior High School, Ghana

Belinda's story

Belinda Assan was awarded best female student in the 2018 School Farm Competition. "Winning means a lot to me" she says, "because I did not have the basis for farming. In the beginning it was difficult, but after I got to know, it is now easy for me." She was able to supervise the other students and became a role model for her friends. The school already participated three times in the contest, moving up from third to second to first place in its category. Last year, they managed to sell their organic cabbage to a big supermarket in Accra. This year they are targeting the branch in Ghana's second biggest city Kumasi with cucumber. Belinda meanwhile, will do her final exams this year and is aiming to do well in science. Her dream is to work in food processing.

FOUNDATION
10YR VOICES



Students at Chinto School watering their crop of cabbages at their School Farm



The new classroom block for Chinto Junior High School, showing the school farm

Gloria's Story

Proud winner of the 2018 School Farm Competition, Gloria Efum has a similar story to tell. She is a teacher that had never previously farmed. But with hard work, commitment and optimism, she managed to overcome the prejudices of teachers and students, who thought that agriculture was just a distraction. A group of 3 teachers and 30 students became ever more committed each day "Seeing the first leaves grow, was a highlight for everyone. It was mind-opening for all of us." Gloria recalls. After harvest, the group added more value by producing carrot juice and cake for school events. She observed that the students have become hard workers due to their participation. They also have a much higher value of farming. The School Farm Competition has had a profound impact on her and her environment too. "It taught me to do what I can with what I have" she says. With her awakened passion for farming, she has inspired her partner and several friends to start their own farms.





2017-2018

ENABLING CHANGE GROWTH FOR GOOD

In the years 2017-2018, the Blue Skies Foundation went on to implement twenty-three more projects, including its first projects in Egypt and the two further editions of the School Farm Competition. By the end of 2018 the Foundation had completed it's eighty sixth project and impacted over one hundred thousand people across Ghana, South Africa, Senegal and Egypt.



A netball match at the new Multi Use Games area provided for staff and the community at Blue Skies in South Africa



The mechanised borehole, tank and dispensing platform for East Dobro



The classroom block for Anoff Kindergarten in Ghana



The new classroom block for Asikabew School in Ghana.



Kwakwawkrom KVIP toilet in Ghana



New equipment for Belbais Community Centre, our first project in Egypt



The KVIP toilet for Adoagyiri Islamic School near to Nsawam in Ghana.

Rebecca Shiakor, Head Mistress
Dobro Junior High School, Ghana

Rebecca's story



In her eleven years as headmistress, Rebecca Shiakor has seen a lot of change. When the Blue Skies Foundation started, she initially asked for a computer lab, however, when the council members saw the bad state of the school building, they jointly decided to tackle the basics first. This involved a total transformation of the school. Proper classrooms were built and a wall was constructed around the school yard, preventing hawkers, motorbikes and animals from passing through the school. Since then, enrolment has increased by almost 150%. Children are more comfortable and can concentrate better and in 2018 the school came first in the district spelling

competition, demonstrating the high standards that the school has been able to reach. In the same year, another Foundation project aimed to raise standards of learning even more: the school toilet. Before that, children had to walk a long way home when they needed a place of convenience, not always coming back afterwards. The close proximity to the Blue Skies factory is further encouraging the children. They know that if you are not educated, you cannot work there. Everyone is eager to study hard and learn. Rebecca is already preparing to enter the district maths competition, and of course, they're also keen to do well in the school farm competition.



Students at Dobro Junior High School



The new toilet block at the school



The new classroom block provided by the Foundation in 2013.



Download all our past reports from:
www.blueskies.com/foundation



ANOFF KINDERGARDEN

ANOFF, GHANA

Anoff is a papaya farming community in the Eastern region of Ghana with a population of about 2,600 people. Anoff has one basic school that provides education for people in and around the community. The school has over the past two years won the Blue Skies School Farm of the Year Competition twice, and used income generated by their farm to fix ceilings and connect the school to mains electricity. The school however lacked a suitable structure for its kindergarten and crèche. This made teaching particularly challenging and made it difficult for the school to attract pupils. In 2018 the Foundation assisted the school by providing a new classroom block complete with an office, toilet, storeroom and playground.



KINTAMPO SCHOOL

GHANA

Kintampo is a town in the Brong-Ahafo region of Ghana with a population of around 50,000 people. The area is known as one of the largest yam growing areas in the country. It also produces mangoes, some of which are supplied to Blue Skies. The local mango farmers association of over 200 farmers is located in the Northern part of Kintampo, where there is a particularly high rate of teenage pregnancy and HIV. As a result, many young mothers end up dropping out of school and often become marginalised. The local educational directorate therefore appealed to the Foundation to provide a girls' school for the area, to encourage more young women to return to education. The Foundation agreed, and in 2018 it provided them with a new three classroom block, staff common room, office and store.



DOBRO PRIMARY SCHOOL WC
GHANA

A new classroom block for Dobro Junior High School was constructed by the Foundation in 2013. This has transformed the fortunes of the school which has seen its intake rise to an all time high and its academic standards improve to become one of the best performing schools in the area. With the school population increasing to 288 students in 2017, the greatest challenge had become providing an adequate toilet facility. In 2018 the Foundation agreed to construct a toilet block, complete with an overhead water tank for rainwater collection which could also be connected to the mains water. The facility also has three sinks and urinal cisterns for the use of both students and teachers.



SCHOOL FARM PROJECT
GHANA

Once again, over one hundred schools in Ghana applied to take part in the School Farm Competition. This year a new application process allowed more students to participate in the first round, before the judges selected sixty schools to receive starter kits so that they could establish their own school farms and compete to become the School Farm of the Year. The competition is designed to improve the profile of agriculture among young people in Ghana. Since it was started in 2015, the initiative has seen many students going on to study agriculture in further education. Schools have also been able to generate additional income by selling their fresh produce to local markets.



MANYA KROBO AGRIC' CENTRE
GHANA

The Manya Krobo Mango Farmers Association has a membership of 95 Mango Farmers from the Manya Krobo, Asuaogyaman, North and South Tongu Districts of Ghana. The association also supplies Blue Skies, and with increasing membership, the group have struggled to find a suitable place to meet for training and workshops, and have not been able to attract enough outside facilitators due to a lack of space. This, the association believes, has affected their ability to progress. In 2018 the Foundation assisted the association by providing a new facility that included three offices, a storeroom, toilets and a training centre with seating capacity for over thirty people.



EAST DOBRO WATER SYSTEM

EAST DOBRO, GHANA

Dobro East is a fast developing area where many Blue Skies staff live. The area previously had no source of treated water, meaning many people depended on local streams and hand-dug wells. During dry seasons, women and children would often have to trek long distances in search of water, and many children would end up attending school late. There have been cases of water-borne diseases as a result of people resorting to any source of water during heavy droughts. In 2018 the Foundation agreed to provide a mechanised borehole which would pump water to a raised water tank so that it could be easily dispensed. The project was completed in August 2018 with support from the Foundation for Community Inspiration, a charity run by Private GP in Leicester, UK.



SCHOOL WATER PROJECTS

GHANA

These projects were to provide water storage tanks for three Senior High Schools located in one of the main mango growing areas of Ghana. These included schools at the communities of Akuse, Ada and Gome in the Volta Region. The provision of tanks for these schools had become imperative due to irregular water supply from the mains water systems. This had created several challenges for both students and teachers. Sometimes classes had to be postponed or delayed for days because there was no water to run the labs, flush the toilets or for students to wash their hands. Providing water tanks has enabled the schools to store water which can be used when the mains system is not working.



ADOAGYIRI TOILET PROJECT

GHANA

Adoagyiri is a densely populated area in the Nsawam-Adoagyiri Municipality of Ghana where many staff of Blue Skies and their families live. The community has a basic school with 436 pupils and 11 teachers which previously had no toilet. This led to serious implications for the health of students, and attendance levels suffered with many students leaving school in order to find a toilet. The area had recently seen a significant increase in communicable diseases including cholera, which had claimed three lives. In 2018 the Foundation provided a twelve seater KVIP (Kumasi Ventilated Improved Pit) toilet for the school. This has helped to improve sanitation and increase attendance levels among students.



BALFOUR SPORTS CENTRE

SOUTH AFRICA

Blue Skies South Africa is based in the town of Balfour. The staff have several teams who engage in sporting activities for recreation and good health. The membership has increased drastically over recent years which has created the opportunity for people to participate in competitive and friendly matches. The teams had previously rented facilities for games which had put a stress on finances, and with no on-site facilities, staff had nowhere to properly train or exercise. In 2018 the Foundation provided a new multi-use games area. The facility comprises of netball, basketball and volley ball. Now staff and the local community have access to their own facility, which is encouraging more people to engage in sports.



ALAMAL COMMUNITY CENTRE

EGYPT

The Alamal Community Centre is located in Sharkia where over 250 Blue Skies staff live. It was setup in 2016 to help treat disabled children with autism and speech impediments. The centre helps working mothers in preparing their kids for school. Until recently the centre has struggled to get the necessary furniture and equipment required to support the children's educational needs. In 2018 the Foundation assisted the centre by providing new furniture and learning aids, this included equipment specifically designed to assist children with autism. Since the project was implemented, 70% of the students have been able to pass their exams, compared to only 20% from other specialist schools in the area.



ÉCOLE DE SEGUEL

SENEGAL

Dégueu is a suburb of Notto Gouye Diama which is a developing community in the Thies region of Senegal, and is home to over 1,400 people including staff who work at the Blue Skies packhouse and several farmers who supply mango. The community have a basic school Ecole Élémentaire de Segueul which has over 300 students and teachers. One of the major challenges for this school has been the constant stream of waste which was dumped within the school's grounds. This had led to health issues among teachers and students. In 2018, at the request of the school, the Foundation constructed a perimeter wall in order to keep waste material away from the facility.



100 PROJECTS IN 10 YEARS

FULL PROJECT LIST

2009

1. Abor Water Project (GH) 💧
2. Nanabin Water Project (GH) 💧

2010

3. Budukwaa Community Centre (GH) 🎓
4. Sekykrom Kindergarten (GH) 🎓
5. Akraman Primary School (GH) 🎓
6. Fotobi JHS Classroom Block (GH) 🎓
7. Amanfrom KVIP (GH) 💧
8. Canaan Cornmill (GH) ✂️

2011

9. Blue Skies Games Area (GH) ❤️
10. Sekykrom Kindergarten Kitchen (GH) 🎓
11. Nsawam Clinic Training Centre (GH) ❤️
12. Abortia School Classroom Block (GH) 🎓
13. I M Manuchu IT Centre (SA) 🎓
14. Tegwans Nest Fence (SA) 🎓
15. Kutklangwa IT Equipment (SA) 🎓

2012

16. Somanya Centre of Excellence (GH) ✂️
17. Akotoukrum KVIP (GH) 💧
18. Nsawam WC (GH) 💧
19. Vusimusi WC Renovation (SA) 💧
20. Qualabocha WC Project (SA) 💧
21. Tsepeha School Photocopier (SA) 🎓
22. Solar Lights and Stoves (GH) 🌿

2013

23. Sports Kit for Blue Skies (SA) ❤️
24. Yaw Krow KVIP (GH) 💧
25. Nsakyie KVIP (GH) 💧
26. Krabo Kese Boreholes (GH) 💧
27. Dobro School classroom block (GH) 🎓
28. Equipment for Bright Spark (SA) 🎓
29. Tegwans Nest Jungle Gym (SA) 🎓

2014

30. Football jerseys and equipment (GH) ❤️
31. Juapong JHS Classroom Block (GH) 🎓
32. Yaw Duodu Teachers Bungalow (GH) 🎓
33. Akraman Borehole (GH) 💧
34. Canaan Water Project (GH) 💧
35. Krobo School Water Project (GH) 💧
36. Sokpekope KVIP (GH) 💧
37. Abortia Junction KVIP (GH) 💧
38. Oboadaka KVIP (GH) 💧
39. Balfour Primary School Kitchen (SA) 🎓
40. Seating for Balfour Clinic (SA) ❤️

2015

41. Fence for Maria Mbhele Creche (SA) 🎓
42. Obodan JHS Classroom Block (GH) 🎓
43. Nanabin Teachers Bungalow (GH) 🎓
44. School Farm Competition - Pilot (GH) ✂️
45. Pokrom KVIP (GH) 💧
46. Pakro KVIP (GH) 💧
47. Nsawam Clinic WC (GH) 💧
48. Notto Clean-up Project (SE) 💧
49. Zenzele Day Care, Greylingstad (SA) 🎓
50. Joy Day Care Centre, Grootvlei (SA) 🎓
51. Bophelong Stimulation Centre (SA) 🎓

2016

52. Nawule Clinic Project (GH) ❤️
53. Kpodzino Water Project (GH) 💧
54. Pampaso Classroom Block (GH) 🎓
55. Chinto School Classroom Block (GH) 🎓
56. Kojokrom KVIP (GH) 💧
57. Bishop School Water Project (GH) 💧
58. Akro School Water Project (GH) 💧
59. Ayenya Borehole Project (GH) 💧
60. Asuaba School Water Project (GH) 💧
61. Nsawam Fire Station Water Project (GH) 💧
62. 2016 School Farm Project (GH) ✂️
63. Sports Equipment for Blue Skies (GH) ❤️

2017

64. Bonukukhanya Primary School (SA) 🎓
65. Balfour Clinic Reception Desk (SA) ❤️
66. Balfour Pre School Jungle Gym (SA) 🎓
67. Tholulwazi Day Care Centre (SA) 🎓
68. Bethel Academy Pre School (SE) 🎓
69. Manya Krobo SHS Poly tanks (GH) 💧
70. Dofor SHS Polytank (GH) 💧
71. 2017 School Farm Project (GH) ✂️
72. Kwakwawkrom KVIP (GH) 💧
73. Asikabew Basic School (GH) 🎓
74. Belbais Community Centre (EG) 🎓

2018

75. 2018 School Farm Project (GH) ✂️
76. Dobro East Borehole (GH) 💧
77. Anoff KG Block (GH) 🎓
78. Polytank for Ada School (GH) 💧
79. Polytank for Gome School (GH) 💧
80. Adoagyiri KVIP (GH) 💧
81. Kintampo School (GH) 🎓
82. Dobro JHS WC (GH) 💧
83. Manya Krobo Agric Centre (GH) ✂️
84. Ecole Élémentaire de Segueul (SE) 🎓
85. Blue Skies SA Sports Facility (SA) ✂️
86. Alamal Community Dev Centre (EG) 🎓

2019

87. Agomeda Resource Centre (GH) 🎓
88. Nsumia JHS project (GH) 🎓
89. 2019 School Farm Project (GH) ✂️
90. Pampaso Junction School (GH) 🎓
91. Polytank for Akuse Sec. School (GH) 💧
92. Polytank for Agokpo School (GH) 💧
93. Polytank for Anyakpo School (GH) 💧
94. Thilane Elementary School (SE) 🎓
95. Zizameleni Educare Centre (SA) 🎓
96. Seteng Secondary School Kitchen (SA) 🎓
97. Siyathemba Primary School Toilet (SA) 💧
98. Tegwans Nest Primary School (SA) 🎓
99. Al Rashad Lab Unit (EG) ❤️
100. Al-Badary Education Centre (EG) 🎓



KEY

💧	Water & Sanitation	39 Projects
❤️	Health & Well-being	10 Projects
🎓	Education	42 Projects
✂️	Community Enterprise	8 Projects
🌿	Green Energy	1 Project
GH	Ghana	68 Projects
SE	Senegal	4 Projects
EG	Egypt	4 Projects
SA	South Africa	24 Projects



THE PEOPLE WHO MAKE IT WORK

The success of the Blue Skies Foundation is the work of many people, whether they be customers, farmers, community members, colleagues of Blue Skies or people who have simply taken an interest; there are countless people who have each, in their own individual way, made a vast contribution to what the Foundation is today. So to everyone who has played a part, no matter how small you think that is, we thank you. For your time, your energy, your resource, your funds, your interest, your ideas, your hard work, and most importantly, that little spark inside you that shows you care. Because without that love and care, nothing grows.



ALISTAIR DJIMATEY
Foundation Manager, Ghana



Alistair's passion is to see people's lives change for the better. Initially employed in quality assurance at Blue Skies, he has been responsible for the Foundation in Ghana since the beginning. "The Foundation gave me the platform to reach out to more people and to drive to my passion," Alistair says. He still remembers how much the team learned from the first project. The keys to success were established out of this experience, and immediately led to what he believes is the Foundation's most

impactful project. The public toilet in Amanfrom was finished in 2010. It saved many lives. Having no toilet facilities, the community had frequent cholera outbreaks. Since 2010, there was not a single cholera case. Alistair explains that he is amazed at how much change such a small object as a toilet can bring, when it targets an important need of the community. This is why the principles of his work are: engage with our local communities, understand their challenges, and provide the necessary support.

VICTORIA ASANTE
Production Manager, Ghana



"For me, the Foundation's biggest impact is how it changed so many lives in Dobro, where I live." Victoria Asante is a Production Manager at the Blue Skies factory in Ghana. She has had an exceptional career at Blue Skies, starting as a casual member of staff in fresh-cut production in 2004 to become senior leader today. This transformed her life: from a shy person that did not think she could achieve a lot, to a self-confident person that thinks nothing is impossible. "I gained a lot of confidence. This place is really encouraging women to move up the ladder" she says. She sees her community, Dobro, being transformed in a similar way to how her life changed. Through its presence, its continuity and its values, the Foundation is giving people the confidence that if you persist in trying to change things, you will succeed.



From top left to right: Abena Antwi (Advisory Director), Anthony Pile (Board Member, Blue Skies), Jocelyn Rogerson (Board Member, Waitrose & Partners), Henri Zondag (Board Member, Albert Heijn), Robert Arhinful (Finance Manager, Ghana), Waydu Nhlapo (Foundation Representative, South Africa), Gloria Asare (Foundation Representative, Senegal), Mohamed Bahgat (Foundation Representative, Egypt), Victoria Asamoah (Foundation Assistant, Ghana), Eunice Agyekum (Foundation Intern, Ghana), Marjoleine Motz (Foundation Advisor, ICCO), Simon Derrick (Foundation Coordinator, Blue Skies).

GODFRED ALIMO

Mango Farmer & Council Member



Godfred Alimo's passion is agriculture. He is an award winning mango and fish farmer, who moved from Accra to the countryside to kick-start his career in agriculture and develop something for his children. Starting with 15 acres, the steadily growing demand for mango and valuable advice by the Blue Skies agronomy team, made it possible to grow the farm to 100 acres today. Eight years ago, Godfred became a member of the Blue Skies Foundation council. Since then, he has helped select many more projects. With pride, he recalls his first one, Abortia School construction in 2011. Children were studying under trees with rain and animals disturbing their learning activities. After the school building was constructed by the Foundation, parents were no longer reluctant to send their children to school. Godfred sees the change in educational outcomes even after so many years. His family and friends praise the good learning conditions for their children. Since then, many other projects have been implemented. How Godfred sees it, the Foundation has strengthened the relationship between farmers and their communities. "Everyone in the community knows it. It is our saviour. It shows that farmers and agribusinesses can jointly bring development to rural areas".

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MR. LEMUEL MANTEY

In 2018, we sadly lost one of our dearest Council Members. Lemuel Mantey was one of Blue Skies' first papaya farmers and had served on the Council since 2009. He had a great passion for agriculture and was one of the inspirations behind the School Farm Competition. We will all miss Mr Mantey and sincerely appreciate all that he has given to the Foundation.

From top left to right: Martin Owusu (Council Member, Ghana), Arko Bonde (Council Member, Ghana), Moses Gameti (Council Member, Ghana), Frank Essel (Council Member, Ghana), Patrick Kwame Nyamson (Council Member, Ghana), Seth Djanmah (Council Member, Ghana), Andre Veldsman (Committee Member, South Africa), Justice Vilakazi (Committee Member, South Africa), Osama Hassanien (Committee Member, Egypt), Ehab Abdul-Aziz (Committee Member, Egypt), the Late Mr. Lemuel Mantey (Former Council Member, Ghana).



From top left to right: Kudzu Mansa (Committee Member, Senegal), Fatou Gueye (Committee Member, Senegal), Seidou Sall (Committee Member, Senegal), Mary Vizoso (Founding Board Member, Waitrose & Partners), Gloria Cabuthey-Adodoadji (former Board Member), Rhonwen Cunningham (former Board Member, Waitrose & Partners), Nyika Brain (Waitrose & Partners), Marit van Egmond (Albert Heijn), Ge Happe (Albert Heijn), Erik van Nieuwenhuijzen (Albert Heijn), Dick Boer (Albert Heijn), Said Belhassan (Albert Heijn), Cees van Vliet (Albert Heijn), Fred Addo Bampoe (former Council Member, Ghana), Kwabena Adu Darko (former Council Member, Ghana), Mary Adzanyo (former Council Member, Ghana), Peter Sackey (former Council Member, Ghana), Mohamed Abdul Razik (former Committee Member, Egypt), Shakespeare Djokoto (School Farm Committee Member), Kodwo Odum (School Farm Committee Member).



From top left to right: Emmanuel Asamoah (School Farm Committee Member), Perpetual Ofasi (Blue Skies Ghana), Nana Amma Kunadu (Blue Skies Ghana), Janet Lutterodt (Blue Skies Ghana), Mark Azaglo (Blue Skies Ghana), Ernest Abloh (Blue Skies Ghana), Ruth Adjei (Blue Skies Ghana), Gerald Valkema (Blue Skies, Netherlands), Paul van Breukelen (Blue Skies, Netherlands), Cath Maskell (Blue Skies Holdings), Simon Moore (Waitrose & Partners), John Tawiah (Blue Skies Ghana), Emily Addo Boateng (Blue Skies Ghana), Hugh Pile (Blue Skies Holdings), Jayne Martin (Blue Skies Holdings), Dr Linda Kleemann (Kiel Institute for the World Economy), Victoria Asante (Blue Skies Ghana), Dr. Julia Piper (Foundation for Community Inspiration), Charlie Garnett (Blue Skies Holdings), Sombu Nkosi (Blue Skies South Africa), Matt Farebrother (Blue Skies Holdings).



LOOKING AHEAD

THE NEXT TEN YEARS

By Anthony Pile

The Blue Skies Foundation model finds strength in the relationship we have with Albert Heijn and Waitrose & Partners. We believe it is the most successful scheme because it reacts to calls for support which are carefully audited and bring a tangible benefit, rather than looking for projects merely to demonstrate how much cash we have invested. This may be the reason why this Foundation has an almost 100% success record for all the structures erected, water systems introduced to communities and community assets provided. It is a remarkable achievement and offers encouragement for the coming ten years. We shall strive to carefully roll out the Foundation to other countries. The poorer the communities, the greater the opportunity to close the gap between the quality of life in our worlds of differing levels of development. Blue Skies has factories or pack-houses in eight countries and will look to investments which will inevitably increase this number. Our ambition must be to extend the Foundation into other countries where we are present, for instance Benin, Egypt, Cote d'Ivoire and Brazil in the coming decade; hopefully more still.



VICTORIA ASAMOAH

Blue Skies Foundation Assistant, Ghana

The Blue Skies Foundation is growing and so is its staff. Victoria Asamoah has been overseeing the School Farm Competition since 2018. She has a long-term perspective. Her vision is to make the agricultural sector attractive for young people. This is only possible, when the misconception of farming changes: Farming is not only for poor, uneducated people. The sales of the school farm products create additional income for the schools. She has experienced how both teachers and students are

amazed by what they can achieve with a few seeds and tools. While it is too early to say whether this will alter career choices, the competition is eye opening for the students on new career options in agribusiness. As part of the competition, many schools visit the Blue Skies factory. She recalls that "Most school children are overwhelmed when they see the Blue Skies factory grounds. So was I on the first day that I arrived here. Seeing that education is necessary for successful agribusiness ignites a huge cycle of learning and achieving."



A NOTE FROM THE AUTHOR

In 2009, the year the Foundation started, I first came to Ghana for my PhD research on pineapple and other tropical fruit supply and exports. I was told by many people in the agricultural sector that Blue Skies is something special. At the time, I didn't know why, but I was soon to find out. Competitors reported in awe, about the high and consistent quality of the products and strong values lived by Blue Skies staff, and then one day I was honoured to share with my flat mates three litre containers of their fantastic juice, directly picked from the factory. In 2013, Blue Skies and Waitrose & Partners commissioned an impact study on the economic and social footprint of Blue Skies in Ghana, which I did together with a colleague. Having been an external evaluator for several other organisations, I know the scepticism I am often received with. She doesn't understand how we work and will therefore criticize us in the wrong way, many people seem to think. And indeed, Anthony told me

that he was sceptical about my work too. Nevertheless, Blue Skies opened every possible door for me, agreed to all research standards I wanted to apply and did everything to help me implement my work in the best way. They trusted me to do a quality job, no matter whether the result was in favour of them or not. Now, in 2019, I am back at Blue Skies for the Foundation anniversary trying to express and elaborate the stories of how it has transformed people. It is hard for me to separate Foundation from business, because they are guided by the same values. I mean this literally: they are not just written on paper, they are lived. One could say: the Foundation funds what makes sense, but is not economically profitable. For me these unique values are: taking what you talk about seriously, trusting and encouraging people and long-term thinking.

Linda Kleemann, April 2019

Pupils at Fotobi Junior High School, Ghana





The Blue Sky Foundation
PO Box C 3506, Accra, Ghana

www.blueskies.com

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