



THE BLUE SKIES WAY



The **Blue Skies mission** is to build together a profitable enterprise where people respect each other, care for environment and inspire a legacy for the future.



We believe in '**Adding Value at Source**' This means we aim to make the finished product in the country or region where the fruit is grown



By doing this we return more value to the communities that produce our fruit, and we can deliver products that are **Fresh from Harvest**.

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To achieve our mission, our business is founded on three core beliefs that make up what we call our **Joint Effort Enterprise**

OUR JOINT EFFORT ENTERPRISE CORE BELIEFS



We are strengthened by our **Diversity**



Bound by our culture of **Respect**



Driven by generating a **Positive Return**



Respect for **People**



Respect for **Communities**



Respect for the **Environment**

We believe that care for our people breeds care for our fruit, which in turn fosters a natural respect for the environment and the communities where we exist.

SOME OF OUR INITIATIVES



Working to high environmental standards



Recycling waste (e.g. through composting)



Supporting communities through our Foundation



Encouraging the next generation of farmers



Reporting on our impact

OUR CULTURE OF RESPECT



We treat one another with mutual respect. We do not refer our people as 'workers' but as individuals who each bring their own unique skills, talents, personality and experience.



We work hard and we are happy. We are young in spirit and quick to greet and welcome one another. We like to have fun and enjoy life. We are conscientious and professional, and we help each other when in need.



We trust each other to come to work and do our jobs well. We do not use technology to monitor the behavior of our people. We learn from our mistakes and treat each other as people who can take responsibility.



We pay fair salaries that are above the minimum wage, but we expect people to organize their own lives. We like to reward our staff but we will correct behavior that does not suit our culture or our values.



Our amenities are provided for the benefit of *all* our people, not just a privileged few. We encourage people to eat together and to mix with others.



We respect the environment because it provides us with the natural resources upon which we rely. We do not drop litter, we conserve energy where we can and we protect trees and wildlife.



We respect our suppliers and the communities within which we work. We help our farmers to achieve high standards and we support our communities by funding projects through the Blue Skies Foundation.

GET INVOLVED TODAY



Suggest a Big Idea for how we can improve

www.blueskies.com/ideas



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