



PELICAN NEWS

Blue Skies Newsletter | January 2018 | Issue 140 | www.blueskies.com

First of new branded range launches in UK

Blue Skies has launched the first product from its new-look branded range. The Blue Skies Tropical Fruit Booster launched in Waitrose in January and the finely cut pineapple, mango, papaya and coconut is pitched as an ideal accompaniment to yoghurt, cereal or granola.

The Tropical Fruit Booster marks the first of a range of new Blue Skies products set to be introduced to retailers throughout the world this year, including the launch of an exciting new product in an entirely new category for Blue Skies (watch this space for further news soon!).

To support the new launches, Blue Skies have teamed up with integrated communications agency, Jolly Rebellion, who will be developing a suite of toolkits and marketing assets to enable Blue Skies to grow the brand.



Ghanaians fashion the Blue Skies brand in traditional dress.

The Blue Skies Ghana team recently introduced a new range of traditional Ghanaian cloth featuring the Blue Skies brand. Perpetual and Wisdom are pictured above in the new gear.



www.instagram.com/blueskiesfruit



www.facebook.com/blueskiesfruit

Blue Skies visits XPO Netherlands



On Friday 26th January Blue Skies Europe visited one of our key supply chain partners for Albert Heijn in Holland (pictured). It's already 2 years since we moved over to a new stock management system here. Upon arrival our products go straight from Kuehne + Nagel at Schiphol into our stock location at XPO. Within 2-4 hours our product is on stock and the picking process starts with Fresh from Harvest Fruit Salads. Together we have evaluated the past year and agreed points forward for improvement.

New initiatives launched at Blue Skies Brazil



Angelo Silva, the HR Supervisor in Brazil, and his team, have launched some great new initiatives lately. They recently provided training on "Leadership – A Question of Attitude" to our leaders & supervisors aiming to qualify leaders in managing people through influence, as well as guidelines for conflict resolution (pictured top). They also visited Sesi (pictured bottom), an industry association maintained by the government from taxes that companies already pay, and which can return as benefit to our staff, such as the use of their clubs, gyms, courses and culture.

GlobalGAP and LEAF recognition for Egypt



Well done to Ali, the Egypt agronomy team and Mohamed Bahgat for the perfect audit result from the Global GAP and LEAF audits in Egypt this year. The photo shows Ali Saqr agronomist with Jonathan Southwood

auditor checking a first aid box at a farm.



Tamale students drop in at Blue Skies Ghana



Pictured above: Final Year Students of the University of Development Studies at Tamale in the northern region of Ghana visiting the factory as part of a field trip.

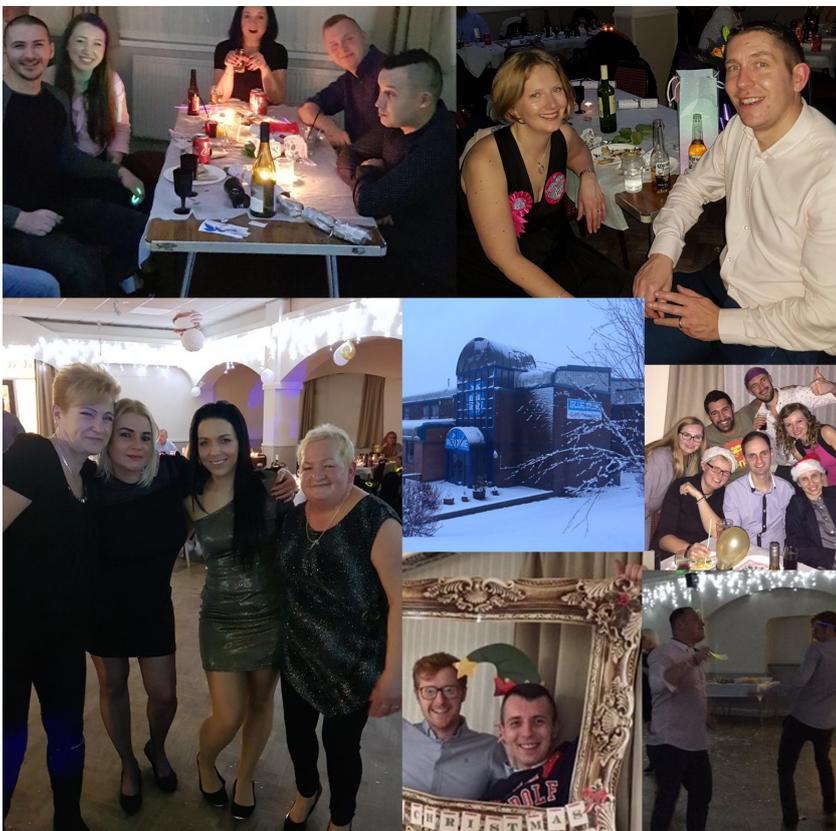
Meet Jéssica Macário



My name is Jéssica Macário, I am 25 years old and I have 2 children – Yasmin (6 years old) and Samuel (3 years old). I am very grateful to the opportunity I had to join Blue Skies in Brazil because I have found a chance to achieve my personal objectives to study Nursing and give my children a good quality of life. The staff I work with are wonderful company and they acknowledge my own hard work which I like. We all enjoy the unique experience in Blue Skies. I aim to grow and qualify myself as a nurse one day so that I am a good example to my children.

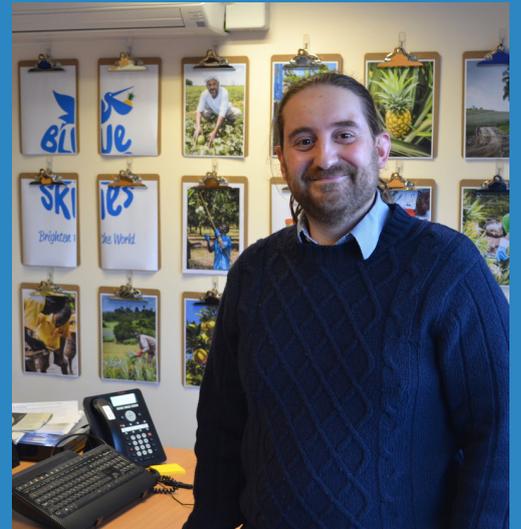
I am thankful for the recognition and for the opportunity to express part of myself. Thank you so much for trusting me!

Blue Skies UK parties hard after tough year



Above: scenes from the Blue Skies UK Christmas Party which was attended by 80 people - and (centre) a snowy scene at the factory in Corby during a cold spell earlier this month.

Welcome Anthony



Say Hello to Antony Barbara who joined Blue Skies this month. Anthony is working closely with Henri Glazot to help us grow our fresh-from-harvest business in France.

Ambassador to Czech Republic visits Blue Skies



Ghana's Ambassadors to the Czech Republic, Her Excellency Virginia Hesse visited Blue Skies Ghana this month. The Ambassador is pictured with Joyce, Janet and Ruth.



Foundation Focus

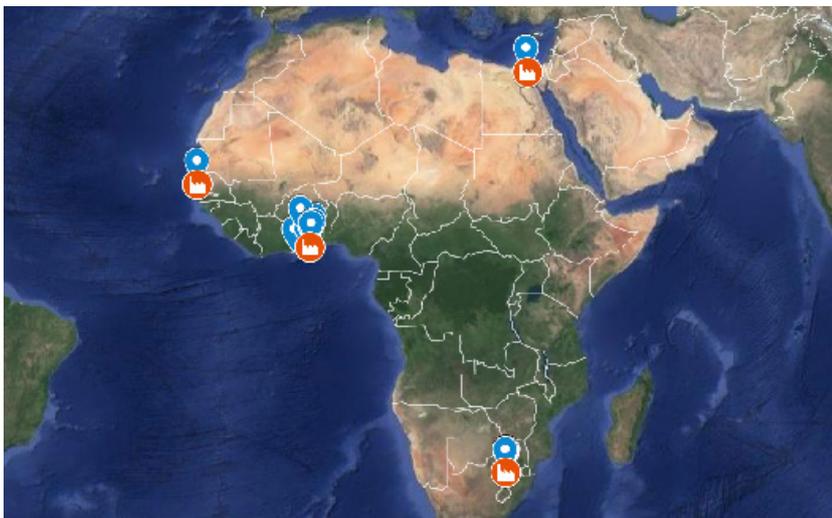
An update on our latest projects

New Sports Pitch takes shape in SA



Construction work has started on a new multi-use sports area for Blue Skies South Africa. The project was approved at the end of November 2017 and the local team wasted no time in starting the project. Once complete the facility will provide people with a quality surface for keeping active and playing netball.

View our Foundation interactive map



Want to see where the Foundation has had an impact? We have plotted nearly all our Foundation Projects on a google map! You can view it at www.blueskies.com/foundation

Birthdays

Staff at South Africa celebrated Nkopane Thage's birthday this month. Justice marked the occasion by drenching him with a bucket of water (a South African tradition) before the team later sat down to a birthday lunch.



Pictured right: Nkopane after being drenched

Farewell



Farewell to Marianda Coetzee. We were happy to have her as part of our team. She was hands on and worked closely with her team. We wish her all the best for her future endeavour. *By Waydu Nhlapo.*



BLUE SKIES 20TH ANNIVERSARY

1998-2018

2018 marks 20 years since Blue Skies despatched its first consignment of fruit from Ghana to the UK on the 26th of February 1998.