

START YOUR OWN BLUE SKIES JUICE BAR!

WHAT YOU NEED

- A shop unit or outside juice bar in or around Accra, Takoradi or Kumasi
- A refrigerated display unit
- Refrigerated storage capacity with backup power during light-off
- Juice dispenser (optional)
- Own Working Capital (cash to buy products)

WHAT WE WILL PROVIDE

- Branding of outlet and refrigerated display unit and juice dispensers
- Technical advice
- Free tee-shirts for staff
- Blue Skies juice at discounted price

ATTRACTIVE BENEFITS

- High Profit Margins/Quick Turn-over.
- · Free delivery of product to Outlet if for orders of more than 50 cases
- Branding of Outlet
- Equipment support for businesses selling more than 7,000 GHS of juice per week after one year

KEY REQUIREMENTS

- High Hygiene Standards
- Good Equipment Management (that is, equipment must be clean at all times).
- Orderly/Attractive Product Display in Refrigerator
- Blue Skies products to be kept at a temperature of between 0 oC and 5 oC at all times
- No products to be displayed beyond their use-by date
- Staff should have good knowledge of the product and offer excellent customer service
- Products must be sold at the recommended retail price
- Equipment containing Blue Skies products should not be turned off after business

HOW TO APPLY

Write a letter or send an email to the Sales Manager stating the following:

- Location (giving directions) to your Outlet.
- Your Name and Name of the Outlet.
- Contact Telephone Number/Address.
- · Email Address.
- Bank Account Number.

AFTER APPLICATION

- Staff from Blue Skies Ghana Ltd will visit your Outlet and carry out an interview with you.
- You will be given an Appointment Letter to start if you satisfy the requirements.
- · We will provide branding for your outlet and any refrigerated display units and/or dispensers
- We will offer training and technical advice

CONTACT DETAILS

Address: The Sales Manager, Blue Skies Juice (Ghana) Ltd, PO Box CT 3506, Accra, Ghana

Telephone: 0244 344 578

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